



66th Annual Candy Cane Lane Parade "Family Traditions"

Monday November 28, 2011 at 7 p.m. on
Main Street Downtown Visalia
Sponsored by ABC Channel 30

**APPLICATION DEADLINE: 5:00 P.M. MONDAY, OCTOBER 24, 2011.
DEADLINE WILL BE ENFORCED**

TWO PART APPLICATION

Name of the Organization

Person in Charge of the Entry **All Contact Will Be Made With This Person**

Mailing Address **All Correspondence Will Be Sent to This Address.**

Day Phone

Evening Phone

Email Address

Sections A & B are REQUIRED and must be completed before the application will be considered.
Use separate page if needed.

A. PROVIDE INFORMATION ABOUT YOUR ENTRY FOR CHANNEL 30 ANNOUNCERS IN 50 WORDS OR LESS. This cannot be a commercial. Be descriptive. (Example: note a point of interest for your entry. How many years have you participated in the parade. Who decorated the entry? Why do you want to be in the parade?)

B. DESCRIBE IN DETAIL OR SKETCH YOUR ENTRY AND HOW IT WILL BE DECORATED FOR THE CHANNEL 30 ANNOUNCERS.



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APPLICATION PART II

I have **read and understand the Rules and Regulations** for the 2011 Candy Cane Lane Parade. Our entry will comply. All entries are accepted. We do not guarantee entry.

I understand there is a firm deadline for returning entry forms to the Downtown Visalia Alliance office. If our entry does not meet this deadline, we will be placed on the mailing list for the next Candy Cane Lane Parade.

PARADE ENTRY:

Mark only one entry per application

Entry will have music

YES or NO

- | | | |
|--|--------------------------|--------------------------|
| <input type="checkbox"/> Band | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Marching Unit 30 costumed members | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Group of 10 decorated vehicles | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Equestrian | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Float | <input type="checkbox"/> | <input type="checkbox"/> |

FLOAT DECORATIONS: (please mark one only) Only those floats entered under and decorated with the official theme "Family Traditions" will be eligible for the Sweepstake Award.

- Christmas Biblical Official Parade Theme "*Family Traditions*"

FEES:

BANDS: NO FEE. Application deadlines are enforced for bands.

NON-PROFIT ENTRY FEE: \$35. (After October 24 until November 1 fee is \$75.)

REQUIRED NON-PROFIT TAX ID NUMBER: _____

ALL OTHER ENTRIES: \$75. (After October 24 until November 1 fee is \$150.)

NO ENTRIES WILL BE ACCEPTED AFTER 5:00 P.M. NOVEMBER 1, 2011.

Signature _____ Date _____

RETURN THIS PAGE WITH THE ENTRY FEE AND ALL APPROPRIATE FORMS TO:

Downtown Visalia Alliance
103 North Court (north of Starbucks)
Visalia, CA 93291
Phone: 559.732.7737 Fax: 559.732.7750

or

Mail to: Downtown Visalia Alliance
110 W. Main Street, Suite D
Visalia, CA 93291